

## Business Registration and Protection of Mark and Trade Name for Information and Audiovisual Licensing

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On 18 May 2021, the Ministry of Information (the “MOI”) has issued a Notification No. 1829 P.M concerning the Business Registration and Protection of Mark and Trade Name for Information and Audiovisual Licensing (the “Notification”) aiming to regulate owners of radio and television station, newspapers, magazines, newsletters, websites, online media, as well as information and audiovisual company (the “Media Operators”) regarding the registration of their mark and trade name with the Ministry of Commerce (the “MOC”).

The Notification makes it mandatory that to comply with the applicable laws of the Kingdom of Cambodia and Joint Prakas No. 0256 dated 28 August 2020 on the Management of Business Registration and Protection of Mark and Trade Name for Information and Audiovisual Licensing, all Media Operators shall register their mark and trade name with the MOC to secure their legal rights from the date of the Notification until the end of 2021.

The Notification further stipulates that any Media Operators who fail to comply with the Notification and continue using their mark and trade name in violation of the applicable laws, MOI will cease to approve their business licenses from 2022 onwards.

*This legal alert has been prepared for general information purposes only and is not a substitute for legal advice.*

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